

Wordpress Usage Statistics And Facts – 2021

The way digital marketing campaigns and strategies have evolved, has paved the way for the Wordpress platform. This platform used this opportunity really well to become the most popular content management system or platform. Several features, in-built in this CMS played their part too like the ease of use, affordability, the number of themes, plug-ins, templates etc. that you can avail only when you hire Wordpress developers.

The data that we have presented here regarding the popularity of this platform will change the way you had been seeing towards this platform or CMS.

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40% of Online Websites Are Powered by Wordpress

- Yes, this is a fact that due to numerous in-built features like the ease of use, this is currently the most used CMS on the Internet
- More than 40 percent websites on the Internet are currently powered by this CMS

1% Websites Use Wordpress for Content Management

- It is unarguably the largest CMS or content management system as of today and currently, around 64 percent websites are using it.

64 Million Active Wordpress Websites Exist Today

- A Netcraft report illustrated recently that at present, there are more than 64 million websites on the Internet that are powered by this platform

1.1 Million Domain Registrations Every 6 Months

- A 2015 survey tells that there are more than 1.1 million domain registrations every 6 months and the same count is believed to have swelled exponentially in 2021

Popular Among Celebrities and Businesses Alike

- So many top names in the world of the Internet have websites powered by this platform like Etsy, People, Reuters, and TED
- Out of top 10000 websites on the WWW, more than 34 percent are powered by this CMS or platform
- On the other hand, Joomla the third most used platform has the share of just 3.5 percent

Downloaded 159 Million Times

- Wordpress is the most downloaded platform and estimates say that it has been downloaded more than 159 million times
- This is really huge because Twitter too says that it gathers around 152 million views